

# Belgian Entrepreneurship Research Day 2013

**May 6<sup>th</sup>, 2013**

**at the Solvay Brussels School of Economics and Management, Belgium**

## PROGRAM

**09:00 - 09:30: Registration and coffee**

**09:30 - 10:30: Introduction and Keynote speaker (Hall 1)**

Prof. Bart CLARYSSE, Chair in Entrepreneurship at the Imperial College Business School of South Kensington Campus of London

**10:30 - 10:45: Short coffee break**

**10:45 - 12:45: Parallel sessions A1 & B1**

### **A1. HIGH-TECH FIRMS (Hall 1)**

(CHAIR: Solvay Brussels School of Economics and Management, Olivier WITMEUR)

#### **1) Annelore HUYGHE**

*"The influence of organizational culture and climate on entrepreneurial intentions among research scientists" (co-author: Mirjam KNOCKAERT)*

Discussant: Olivier WITMEUR

#### **2) Elien VANDENBROUCKE**

*"Outside Board Human Capital as Catalyst for Early Stage High Tech Firm Performance" (co-authors: Mirjam KNOCKAERT, Deniz UCBASARAN)*

Discussant: Eddy LAVEREN

#### **3) Tom VANACKER**

*"The capital structure of new firms and the recent financial crisis" (co-author: Marc DELOOF)*

Discussant: Olivier WITMEUR

**B1. FAMILY FIRMS (Hall 2)**

(CHAIR: Solvay Brussels School of Economics and Management, Michele CINCERA)

**4) Jonathan BAUWERAERTS**

*"Performance and technological innovation inputs during the crisis: does family involvement matter in private firms?"*

Discussant: Michele CINCERA

**5) Tensie STEIJVERS**

*"The implementation of HRM systems in family business: a job for the family CEO?"*  
(co-authors: Julie DEKKER, Nadine LYBAERT)

Discussant: Frank JANSSEN

**6) Jelle SCHEPERS**

*"Family Firm CEOs and their effect on firm-level entrepreneurial orientation: the board of directors as an important mediator"* (authors: Jelle SCHEPERS, Wim VOORDECKERS, Tensie STEIJVERS, Eddy LAVEREN)

Discussant: Hans CRIJNS

**12:45 - 13:45: LUNCH****13:45 - 14:00: SBS-EM, Innovation & Entrepreneurship (Hall 1)**

Prof. Bruno van POTTELSBERGHE, Dean of Solvay Brussels School of Economics and Management, ULB

**14:00 - 16:00: Parallel sessions A2 & B2****A2. ENTREPRENEURSHIP IN VARIOUS CONTEXTS (Hall 1)**

(CHAIR: Hasselt University, Wim VOORDECKERS)

**7) Gilles Eric FOMBASSO TOYEM**

*"The foundations and evaluation methods of SME's public policies"*

Discussant: Frank JANSSEN

**8) Roxane DE HOE**

*"Understanding the learning process after a business failure through the lens of resilience"*  
(Frank JANSSEN)

Discussant: Wim VOORDECKERS

**9) William Asamoah OWUSU**

*"Social Entrepreneurship and Resource Mobilization in Africa"* (Frank JANSSEN)

Discussant: Michele CINCERA

**10) Sofie DE PRIJCKER**

*"Acquisition exits of cross-border buyouts: strategic versus financial acquisitions"*  
(authors: Sofie DE PRIJCKER, Mike WRIGHT, Sophie MANIGART, Wouter DE MAESENEIRE)

Discussant: Michele CINCERA

**B2. ENTREPRENEURSHIP, CONFLICTS AND DEVELOPMENT** (Hall 2)  
(CHAIR: Solvay Brussels School of Economics and Management, Philip VERWIMP)

**11) Wim NAUDÉ**

*“Entrepreneurship and Conflict: Overview of Findings from a research program published in two special issues”*  
(Prof. Wim NAUDÉ, Dean, Maastricht School of Management)

**12) Philip VERWIMP**

*“Destructive Entrepreneurship in a Development Context”*  
(Prof. Philip VERWIMP, Marie and Alain PHILIPPSON Chair, Solvay Brussels School of Economics and Management)

**13) Carole MAMAN**

*“Investment and Entrepreneurship in Difficult Environments”*  
(Carole MAMAN, Financial Sector Manager, BIO-Invest)

**14) Yves DRICOT**

*“Development assistance and Entrepreneurship in Fragile Environments”*  
(Yves DRICOT, Head of the Department of Inclusive Growth of the Belgian, Directorate of Development Cooperation)

**16:00 - 16:30: Coffee break**

**16:30 - 17:30: ROUND TABLE**

Participants:

- Léopold DEMIDDELEER, *Director Future Businesses at SOLVAY*
- Pascal RENARD, *Agent de sensibilisation à l'esprit d'entreprendre - ASE*
- Bruno WATTENBERG, *COO & Founder at Brussels Enterprise Agency ABE*
- Ward ZIARKO, *Director at BELSPO*

**17:30 - 18:30: DRINK**

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