6th Financial History Workshop

Brussels June 8th, 2012

The workshop will take place at the Solvay Brussels School of Economics and Management

SBS-EM
42 Avenue Roosevelt
1050 Brussels
Room R42.2.110

Program

9:30 - 10:00 Welcome Coffee

Session 1: 10 - 12:15

Jan Annaert (Universiteit Antwerpen), “Cross-sectional predictability of stock returns on the Brussels Stock Exchange (1868-1914)” (with Lord Mensah)

Oscar Gelderblom (Utrecht University) “The Formative Years of the First Modern Corporation: The Dutch East India Company, 1602-1623”

Fabio Braggion (Tilburg University), “A Century of British Firm-Bank Relationships: Why the Transition to Multiple Banking?” (with Steven Ongena)

Lunch: 12:15 - 14:15

Session 2: 14:15 - 16:30

Rik Frehen (Tilburg University), “Financial Innovation in Late-Eighteenth Century Netherlands: The Case of American Land Securities” (with K. Rouwenhorst and William N. Goetzmann)

Irene di Jorio (ULB), Kim Oosterlinck (ULB) and Véronique Pouillard (Oslo University) “Advertising, Propaganda and war finance: The French Case during WW1”

Eugene N. White (Rutgers University and NBER) “Bagehot on the Continent: How the Banque de France Managed the Crisis of 1889” (with Angelo Riva and Pierre-Cyrille Hautcoeur)

16:30 - Coffee and Drinks

This workshop is jointly organized by Irene di Jorio (ULB), Kim Oosterlinck (ULB) and Véronique Pouillard (Oslo University). The organizers thank the National Bank of Belgium for its financial support