



**CSR seminar on « Should we get rid of CSR ? »
February 18, 9.30 – 17.00**

- 9.30 – 10.00** **Welcome**
- 10.00 – 10.15** **Introduction of the speakers**
By Valérie Swaen (Université catholique de Louvain) and Kevin Jackson (Université libre de Bruxelles)
- 10.15 – 10.45** **The loneliness of the CSR manager**
By Marie d’Huart and Serge De Backer (CAP Conseil)
- 10.45 – 11.15** **The problem with Corporate Social Responsibility**
By Bobby Banerjee (Cass Business School)
- 11.15 – 11.45** **From CSR to collaborative enterprise**
By Laszlo Zsolnai (Corvinus University)
- 11.45 – 12.45** **Debate with the audience**
- 12.45 – 13.45** **Lunch time**
- 13.45 – 14.15** **Valuing Non-Financial Performance**
By Bruno Roche (Catalyst)
- 14.15 – 14.45** **Integrated performance and Social Innovation**
By Stefan Crets (CSR Europe)
- 14.45 – 15.15** **The *Éternel Retour* of Corporate Social Responsibility**
By Jean-Pascal Gond (Cass Business School)
- 15.15 – 16.15** **Debate with the audience**
- 16.15 – 16.45** **Conclusive comments**
- 16.45 – 17.00** **Closing drink**

More information concerning biographies of the speakers and abstracts of the presentations can be found on: www.solvay.edu and www.uclouvain.be/csr-network.

Registration is free but compulsory. Please register before February 13, 2014 to Aurélie Rousseaux (arousse@ulb.ac.be)

Place : Université libre de Bruxelles, Building SBS-EM, 42, av. F.D. Roosevelt – 1050 Brussels – **Room R42.5.503** (<http://www.ulb.ac.be/campus/solbosch/plan-R42.html>).