INTERNATIONAL TAILOR-MADE SEMINARS
IN THE HEART OF EUROPE
About SBS-EM

Solvay Brussels School of Economics and Management (SBS-EM) is the leading institution in the region dedicated to high quality education services in economics and management studies.

Situated in the heart of Europe, SBS-EM is a truly international and culturally diverse institution, welcoming students, faculty and staff from around the world. Since our foundation more than 100 years ago, we have built a global reputation in teaching and research, providing students with leading-edge knowledge in business and economics.

Our faculty is world-class and many are contracted by EU institutions and international firms to act as consultants or advisors. We dedicate 50% of our time to research, enabling us to remain at the forefront of scientific knowledge and business trends.

Being part of a “Free University” (Université Libre de Bruxelles) free inquiry is one of our core tenets. We continually encourage our students to practice critical thinking and make the most out of their intellectual freedom.

Our school has an exceptional track record of 40 years in Executive Education. Our continuous effort is to design and deliver diverse programmes which appeal to a broad segment of potential students from all over the world. The International Tailor-made Seminars Programme builds on this by seeking students from top-level schools around the globe.

“Full of firsthand knowledge from recognized experts.”

Ron De Jong, Hewlett-Packard
**Programme Structure**

The International Tailor-made Seminars programme is based on 3 blocks:

**Seminars**
This part will be organised with great balance between academic lectures which lay the theoretical groundwork and case studies on real life applicable practices. Seminars are intense and interactive covered by high-level international faculties using innovative teaching methods and group works.

**Company and/or EU institution visits**
During the programme several visits to companies and institutions will be organised. Company presentations will be covered by Executives from leading European and international institutions.

**Socio-Cultural activities**
Your experience outside the classroom is as important as the academic aspect to us. We will carefully organise several social and networking events to maximise your learning experience.

**Benefits of International Tailor-made Seminars**

- **Situated in the Heart of Europe**
  A chance to visit the cosmopolitan capital of Europe and European Institutions. The rest of Europe (Paris, Berlin and London) is less than 2 hours away.

- **Networking Opportunity**
  Meet with international alumni of SBS-EM (+20,000 members) and talented participants from the universities across the globe.

- **Company Visits / Presentations**
  Meet high-level executives from leading companies and institutions. (e.g. European Commission, AUDI AG, European Central Bank).

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*Case studies and group works are without a doubt a major plus.*

Ronald Sabban, Financial Analyst Benelux, EXIDE Automotive SA
Practical Information

Language
English

Duration
Minimum 3 days and can last up to 2 weeks. The seminars can be organised at any time during the academic year.

Location
Solvay Brussels School of Economics & Management, Avenue Franklin D. Roosevelt 42-1050 Brussels

Number of Participants
Maximum 40

Certification
Although this programme is not certified, SBS-EM can participate in the assessment of participants’ experience in case of receiving the request from partner institutions.

Cost
The cost of participation is based on type and number of services requested. Accommodation and logistics can also be taken care of upon your request. Please contact the programme coordinator for fee structure and further details.

Admission Criteria
There are no prerequisites needed from applicants to attend this course. However participants should be fluent in English language.

Application
In order to apply to International Tailor-made Seminars please contact the programme coordinator.

Further Information
You can find more information about International Tailor-made Seminars on our webpage: www.solvay.edu/intensiveseminars

Also you can find information about other international programmes on the webpage: www.solvay.edu/international

For more information on our diverse portfolio of executive education, please visit our webpage: www.solvay.edu/exed

Contact

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